

WHO IS DENTAL ED?



Emanuel Recupero is the founder and current CEO of Dental ED. He graduated as a trained microbiologist, and eventually came to work in the pharmaceutical industry in Melbourne, Australia. During this time, Emanuel gained proficiency in financial strategic marketing, deciding to start his own consulting company in 1997 with the aim to provide services to the medical and dental industry.

A UNIQUE IDEA

While entrenched in the Orthodontic industry, Emanuel Recupero learnt that study clubs were the most important place for dental professionals to exchange skill sets. There was an evident dilemma as to how to deliver a high-end education program that was also cost-effective and time-efficient. By 2003 – inspired by the advancement of new web-conferencing technologies- Emanuel saw the potential of transmitting live lectures to multiple study club sites, thus providing esteemed speakers to dentists at an accessible and affordable price. By June of 2003, the world's first-ever, live web-based dental seminar was tested and, by February 2004, Dental ED was born.

“Not many people are aware that Dental ED was

actually the first service to introduce live web-conferencing sessions in the dental industry paving the way for many other organisations to introduce similar services today! ”

Dental ED has grown to become the largest web conferencing based study club globally with over 100 sites in Australia, New Zealand, Asia, USA and Canada, and still growing. Thousands of satisfied and professionally improved dental professionals around the world are testament to the success of Emanuel's efforts in establishing Dental ED as the reputable firm it is today.

TOPICS THAT ARE COVERED

Up until now the Dental ED service has been mainly aimed at general and specialist dentists and includes a series of live, interactive seminars on topics in high demand, including restorative dentistry, orthodontics, endodontics and practice management. All lectures are clinically based with practical tips that can be applied the next day.

Dental ED has attracted high-calibre, well-respected national and international lecturers.

Dental ED is proud to now be able to offer a structured and comprehensive Dental Hygienist and Oral Health Therapist Study Club Program covering cutting edge topics delivered by highly regarded local and international lecturers.

