



Background

The Alliance for a Cavity-Free Future (ACFF) is a worldwide group of experts who have joined together to address the need for greater global awareness of dental caries. In addition, ACFF focuses on the wider issues that stem from poor dental health and raises global awareness about best practices for the prevention and management of caries and cavities. The ACFF mission is a cavity-free future for all.

World Cavity-Free Future Day (WCFFDay) was launched as an initiative in 2016 by ACFF, with an aim to engage with communities around the world and to send a 'wake-up call' to those with the ability to make social, economic and political changes to encourage action towards achieving a cavity-free future.

This year WCFFDay will take place on Sunday October 14th, the week before National Water Week kicks off. Therefore to celebrate WCFFDay, Colgate-Palmolive, the Australian Dental Association (ADA), the Australian Dental and Oral Health Therapists' Association (ADOHTA) and the Dental Hygienists Association of Australia (DHAA) have teamed up with ACFF and will be providing 'Cavity Free Future' oral health promotion boxes to assist practitioners to hold WCFFDay events.

The boxes will contain 20 toothbrushes and 20 toothpastes (for both adults and children) as well as 20 water bottles to help promote the call to action #WCFFDay. 25 boxes will be made available to each of the three associations, for distribution.

In order to be eligible for a Cavity Free Future Box allocation, initiatives must meet at least the first three of the following criteria ("**Eligible Criteria**"):

- Oral hygiene products and water bottles should be part of an overall oral health promotion strategy outlined in the Project Description;
- Initiatives should aim to target a reduction in caries and encourage Australians to choose water;
- Initiatives should aim to improve common risk factor approaches and be connected to broader approaches aimed at improving oral health;
- Approaches to oral health promotion should be informed by evidence of effectiveness where possible; and
- Agency collaborations and common risk factor approaches are encouraged to broaden the impact of the resources.

Please outline in your project description how you meet the selection criteria.

Terms and conditions

- Information on how to enter and prizes form part of these conditions. By participating, Applicants agree to be bound by these conditions. Entries must comply with these conditions to be valid.
- Entry is open only to dental professionals ("**Applicant**").



- To enter, each Applicant must, during the Application Period fully complete the below Application Form and submit an initiative that meets the Eligible Criteria via the following email address: admin@adohta.net.au
- ADOHTA applications will open 9am AEST on September 13th, 2018 and close 5pm AEST Monday 24th September 2018 ("Application Period") for delivery in early October.
- Limit of one initiative per Applicant.
- This competition is a game of skill. Chance plays no part in determining the successful Applicants. All entries will be judged individually on their merits based on meeting the above Eligible Criteria. The first 25 valid entries submitted through ADOHTA, as determined by the judges, will each receive a prize. The judges' decision is final and binding - no correspondence will be entered into. The Judges reserve the right to request verification of any information relevant to awarding of the prize, including the information set out in the application form.
- Judging will take place between the 25th and the 26th September 2018. Entries will be judged by a panel of judges from ADOHTA.
- The successful Applicants will be announced at ADOHTA's AGM on the **29th September**.
- Prize consists of one (1) Cavity Free Future Box consisting of 20 Drink bottles, 20 toothbrushes and 20 toothpastes (10 Minions brushes and paste, 10 Triple Action pastes and 10 Slim Soft UCH brushes). 25 Prizes to be won. Total RRP value of each prize is \$267.00. Prizes are not transferable and are not redeemable for cash.
- The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches. If such problems arise, then the Promoter may modify, cancel, terminate or suspend the competition.
- If any prize becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize of equal or greater value.
- Entries remain the property of the Promoter. Details from Applicants will be collected and used for the purposes of conducting this competition (which may include disclosure to third parties for the purpose of processing and conducting the competition) and for promotional purposes surrounding this competition. By entering this competition Applicants consent to the use of their information as described and agree that the Promoter may use this information, or disclose it to other organizations that may use it, in any media for future promotional purposes without any further reference or payment to the Applicant. Applicants may access, change and/ or update their personal information and obtain a copy of the Promoter's privacy policy by contacting the Promoter on 0498 664 943 during office hours.
- The Promoter is the Australian Dental and Oral Health Therapists' Association Inc. (ABN 71674573247 PO Box 337 Modbury North SA 5092).



Stop Caries NOW for a Cavity-Free Future

APPLICATION FORM

Project Details

Project Title:			
Project Coordinator Details:			
Short Project Description:			
Phone:		Email:	
Project Commencement Date:			

Delivery address if application is successful:

Company Name:			
Address Line 1:			
Address Line 2:			
Suburb:			
State:		Postcode:	

Contract - I Agree To The Following Conditions:

- I warrant that the products provided will only be distributed to participants in the allocated project.
- If employed: By accepting these product donations, I warrant I have done so in accordance with my employer’s policies and procedures.

Project Coordinator:	
Signature:	
Date:	